



October 23, 2010  
A Night of Shining Stars Gala!

## Sponsorship and Underwriting Packages

• Please contact Ms. Cheryl Brownlee (916) 806-3384 or [cbcommunications@gmail.com](mailto:cbcommunications@gmail.com) regarding Sponsorship and Underwriting.

| Sponsor Level  | VIP Donor Support                | Ticket Scholarship Sponsor                    | Stars Table of Courage                                   | Bronze Star Strength                                    | Silver Star of Healing                                   | Gold Star of Hope  | Platinum Star of Survivors                               | Presenting Star of Life                                  |
|--|----------------------------------|---|--|---|--|--|--|--|
| Amount   | \$150 +                          | \$750   | \$500  | \$1,500   | \$2,500  | \$5,000  | \$7,500  | \$10,000   |
| Benefits – Choose Package  | <input type="checkbox"/>         | <input type="checkbox"/>                      | <input type="checkbox"/>                                 | <input type="checkbox"/>                                | <input type="checkbox"/>                                 | <input type="checkbox"/>                                 | <input type="checkbox"/>                                 | <input type="checkbox"/>                                 |
| Listing on all advertising, media, printed materials as sponsor            |                                  |   |  |   |  | ★  | ★  | ★  |
| Listing and Logo in program book   | ★                                | ★   | ★  | ★   | ★  | ★  | ★  | ★  |
| Logo and web link on AABCA Event webpage                                   |                                  |   |  |   | ★  | ★  | ★  | ★  |
| Listed on banners  |                                  |   |  |   |  | ★  | ★  | ★  |
| Dinner table sign  |                                  |   | ★  | ★   | ★  | ★  | ★  | ★  |
| Gala Tickets complimentary   | 1 ticket                         | 2 tickets                                     | 1 ticket   | 2 tickets   | 4 tickets  | 6 tickets  | 8 tickets  | 10 tickets   |
| Advertisement in program book (Black & White)                              |                                  |   |  | ★<br>1/8 Page<br>2 x 4 in.                              | ★<br>1/4 Page<br>3 x 5 in.                               | ★<br>1/2 Page<br>4 x 6 in.                               | ★<br>3/4 Page<br>6 x 9 in.                               | ★<br>Full Page<br>8 x 10 in.                             |
| Recognition and awards presentation  |                                  |   |  |   |  | ★  | ★  | ★  |
| Resource Fair table, 2 chairs  |                                  |   |  | ★   | ★  | ★  | ★  | ★  |
| Newsletter and Photos  | ★                                | ★   | ★  | ★   | ★  | ★  | ★  | ★  |
| Add promotional items to gift bags   |                                  | ★   | ★  | ★   | ★  | ★  | ★  | ★  |
| Sponsor AABCA members cancer survivors and their guests to attend the gala | 1<br>Cancer<br>Survivor<br><br>★ | 25<br>Tickets<br>Scholarship<br>@ \$25 *<br>★ | 10 AABCA<br>Survivors<br>and guests<br>(10 tickets)<br>★ | 5 AABCA<br>Survivors<br>and guests<br>(10 tickets)<br>★ | 10 AABCA<br>Survivors<br>and guests<br>(20 tickets)<br>★ | 15 AABCA<br>Survivors<br>and guests<br>(30 tickets)<br>★ | 20 AABCA<br>Survivors<br>and guests<br>(40 tickets)<br>★ | 20 AABCA<br>Survivors<br>and guests<br>(40 tickets)<br>★ |

\* Please Email your corporate logo in high resolution, JPEG, PDF, or TIFF format at 300 dpi.

\* Scholarships awarded based on financial need qualifications.

Thank You!