



AABCA

African-American Breast Cancer Alliance of Minnesota, Inc.

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July 27, 2010

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Dear Friends:

The African American Breast Cancer Alliance (AABCA) is pleased to announce that its 20th year anniversary and first **“A Night of Shining Stars Gala” will be held on Saturday, October 23rd at the Hilton Garden Inn, St Paul, MN.** We will share the evening with over 250 cancer survivors, family members, friends, along with community organizations, medical professionals, and corporate guests who give outstanding care and services. This event offers great exposure for your company, and we wanted to give your organization an early opportunity to get involved.

“A Night of Shining Stars Gala” is the AABCA’s first extensive community partnership event. Monetary and in-kind donations are used to cover the expense of hosting the event. All proceeds benefit AABCA’s breast cancer awareness, education and support programs for African American women and men in the Twin Cities. African American women have the highest breast cancer mortality rates of any population in the US. Early detection and aggressive treatment are vital to surviving breast cancer. Participating in a survivor support program after a breast cancer diagnosis has proven to be an emotionally grounding and inspirational health recovery and prevention tool. Our breast cancer education program and support group encourages empowerment, healing, hope and wellness. Your contribution will help us expand our support to even more men and women who need it.

We invite your participation in several ways:

- ★ Be a special host sponsoring a table for 10 *Stars of Courage*, AABCA members and cancer survivors who, without sponsorship would be unable to attend.
- ★ Choose one of several sponsorship levels and underwriting that range from \$500 to \$10,000 or explore other custom sponsorships.

Benefits of supporting “A Night of Shining Stars Gala”:

- ★ Your company will be recognized on promotional materials received by the AABCA members, community leaders and attendees; distributed throughout the community, locally and nationally before, during and after the Gala.
- ★ Your contributions will be acknowledged at the Gala, in the event program book, newsletter, and on the AABCA website.
- ★ Your company’s logo will be displayed on promotional materials
- ★ All contributions to the “A Night of Shining Stars Gala” are tax-deductible.

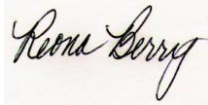
You will also receive tickets to the Gala which includes a reception, awards dinner, entertainment, door prizes, a dance and, most importantly, a celebration of cancer survivors and a remembrance of those who lost their battle with cancer. To acquire a sponsorship, visit <http://aabcainc.org/a-night-of-shining-stars-gala/>.

Please know that all contributions you make will provide more personalized, direct support and education for women, men, families and the community in the struggle for breast cancer survivorship. Your sponsorship will deliver tangible benefits for your company and be emotionally fulfilling. Because of the impact of cancer on us all, the cause is paramount.

We hope you join us in celebrating our 20 years of service, being there for our cancer survivors and appreciation of our supporters. If you have any questions about becoming a sponsor of the gala, please contact **Cheryl Brownlee at (916) 806-3384 or by email CBCommunications@Ymail.com**. Sponsorship information and a return envelope are enclosed for your convenience. We will follow up with you within the next two weeks to discuss your possible donation.

Thank you for your thoughtful consideration of our request.

Sincerely,



Reona Berry
Co-founder and President
Survivor
(612) 825-3675
www.aabcainc.org



Thank you from some of our members and Survivors!

Being There! Celebrate the Victories Encourage the Fight Honor the Memory

Enclosures